

timothy parcell

user experience designer+architect

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objective	to create informative, inspiring and entertaining user experiences in a dynamic collaborative environment.	
experience	<p>In six years I have had the opportunity to collaborate and create exciting digital experiences and marketing campaigns that foster communication, build awareness and satisfy business objectives of clients and agencies.</p> <p>Currently, I lead user experience strategy and design on multiple client and agency projects/initiatives. Day-to-day, I produce information architecture deliverables, conduct usability research and educate on the value of UX. Independently, I consult for several small and large organizations, helping them develop rich online presences.</p> <p>Previously, I developed brand and communication strategy across traditional, web and social platforms and managed budget, schedule and creative/development resources on several digital projects.</p>	
employment+ education	<p>mullen: wenham/boston, ma - information architect (2008-present) / account+project manager (2006-2008)</p> <p>free scribbles studio: boston, ma - freelance user experience designer+architect (2007-present)</p> <p>blue sky sports and entertainment: boston, ma - creative lead (2004-2006)</p> <p>boston college: chestnut hill, ma - bachelors of science, marketing+psychology (2000-2004)</p>	
projects	brandbowl2010.com - web breadartproject.com - web* getolympus.com/pen3d - AR/web gowiththegrain.org - web liveblueinitiative.org - web Save! the Game - iphone app	Share the Adventure - facebook app stayonyourfeet.com - mobile/web todaysmilitary.com - web/online media** Today's Military iTV - interactive tv app
organizations+ honors	information architecture institute interaction design association boston interactive media association design museum boston	institute of advanced advertising studies mullen impact player award *2009 MITX interactive - best in category **2008 NEDMA Gold - electronic campaign
capabilities	communication skills / information architecture / interaction design / heuristics / usability research / web development / social media omnigraffle / visio / photoshop / illustrator / indesign / axure / ms office / html / css / jquery / php	

references available on request